

MY ONLINE EDUCATIONAL RESOURCE BY MARTINA BARIOLA (UniGe)

**how to development of a flexible health model in the in individual
and in the community**

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This open resource aimed at increasing students' skills to develop advanced health promotion strategies that can take into account variables within the context and use them as a resource aimed at developing an adaptive and proactive approach to potential hardship in the population.

The aim is to develop effective communication models that support proactivity in the individual and in the community in order to improve and ensure continuity of care.

Content can support learning under LO 17 a and LO 5A

Project sheet

TITLE

AUTHORS

Purpose

Describe the background of the purpose and how the problem emerged
(what is the request? What is the problem? What happened? What needs have been highlighted?)

Context analysis

What forces are present inside and outside that can have an impact on the problem?
Analyze strengths, weaknesses, opportunities, potential threats)
Consider geo/demo/psycho-graphic and behavioural differences

Recipient Analysis

Consider geo/demo/psycho-graphic and behavioural differences

Goal definition

What are the expected changes?

The objective should as much as possible meet the following criteria:

specific, measurable, achievable, relevant and placed in a time dimension

Identify motivaing factors

What strategies could motivate recipients to develop proactive actions?

What positive expectations can we create in those to join the change?

Resources/costs

What resources do we plan to use? Internal/external to context
what kind of investment is required?

Evaluation

How do we plan to evaluate/monitor the action?
At what level?

Checklist

identified well the problem?

Have you correctly established the purpose of your intervention have you formulated specific objectives?

have you identified potential resources and limits?

did you correctly program content and methods?

Have you planned a way to evaluate the effectiveness of the intervention?